Value Creation at Fuji Electric

By capitalizing on the electric technology under our control-namely, creating, measuring (sensing and measuring technologies), controlling (control technologies), converting (power electronics technologies), and optimizing electricity -Fuji Electric provides products and systems designed to support the use of clean energy, stable energy supply, energy saving, and automation. Through this, we are contributing to developing the SDGs and creating a sustainable society.

Clean Energy

Geothermal power generation facilities contributing to the economy, society, and the environment



We were commissioned to carry out a project to build the Muara Laboh Geothermal Power Plant in West Sumatra, Indonesia. The project encompassed the entire process from design and procurement to construction. We also delivered steam turbines, power generators, and other equipment. The electricity generated by the plant, which is enough to power 420,000 households, is supplied across the entire region of West Sumatra.



Muara Laboh Geothermal Power Plant (Courtesy of PT. SEML)

Clean Energy

Stable Energy Supply

Power stabilizers for stable supply of clean energy



The Suzuran Kushiro-cho Solar Power Plant has one of the largest output capacities in Japan. Fuji Electric was responsible for designing and building the entire power plant, along with procurement. We delivered power stabilizers containing storage batteries and similar, together with power conditioning systems capable of highly efficient power conversion, thereby providing a stable power supply to the area.



Storage battery facilities

Power conditioning system

Contributing to the devel the creation of a

Clean Energy	Stable Energy Supply
Power generation	Power electronics systems
 Geothermal power 	 Substation equipment
generation	Uninterruptible power
 Hydro power 	systems (UPSs)
generation	Switchgears and
 Solar power 	controlgears
generation	Power stabilizers
• Wind power	Power conditioning
generation	systems
• Fuel cells	
	23.

Stable Energy Supply

Renewable energy demand forecasting contributes to optimal use of power



The Soma IHI Green Energy Center was established to facilitate local production for local consumption of renewable energy, aiming at regional development. Fuji Electric delivered a regional energy management system that forecasts the amount of solar power to be generated and each facility's electricity demand. We also delivered substation equipment. The electricity generated is used at the energy center, as well as the Soma City sewage treatment facilities, thereby contributing to the stable supply and optimal use of energy.



In the control building at the Soma IHI Green Energy Center (energy management system)

Energy Saving	Automation
Power electronics	Semiconductors
systems	Power
Inverters	semiconductors
Motors	
Servo systems	Food and beverage
Controllers	distribution
Programmable	 Vending machines
operator interfaces	 Showcases
FA systems	

Stable Energy Supply **Energy Saving**

opment of the SDGs and

sustainable society

Contributing to stable energy supply and energy saving at data centers



Data centers operate 365 days a year to provide internet and communication services around the clock. The issues these centers face include reducing incidents of equipment failure caused by lightening or instantaneous voltage drops, and consuming less electricity. Fuji Electric delivers comprehensive electrical equipment systems, such as uninterruptible power systems (UPSs) designed to supply electricity when instantaneous voltage drops occur, to domestic and overseas data center business owners. These systems contribute to the stable operation of these facilities, as well as energy saving.



Uninterruptible power system (UPS)

Energy Saving

Saving energy when using air conditioning equipment



Fuji Electric delivered inverters for air conditioners produced by a leading air conditioner manufacturer, aiming to realize further energy saving when using air conditioning equipment



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installed at plants, buildings, and other facilities. The customer's products are now being used across the United States and China, contributing to energy saving in these regions.

Energy Saving

Energy saving in equipment using power semiconductors





4th-generation direct liquid cooling module



semiconductor module

Energy Saving

4th-generation direct liquid cooling module for electrified vehicles (xEVs)

Equipping the drive part of electrified vehicles with the module boosts power density by 36% compared to conventional products, thereby enhancing efficiency and reducing size and weight.

SiC power semiconductor modules for main converter inverters in trains

Equipping the main converter inverters in trains with SiC power semiconductor modules reduces the weight of railcar drive systems by 20% compared to conventional products, while also cutting CO₂ emissions by 7%.

Automation

Helping create environmentally friendly retail stores





Hybrid heat pump vending machines

The heat exchanger technology makes optimal use of heat from the open air, using the heat generated by refrigerating beverages to control electricity consumption and contribute to energy saving.

*Annual electricity consumption cut by about 55% compared to Fuji Electric-manufactured models from

Non-leak showcase

Green refrigerants are used to reduce environmental impact.