

## Corporate Philosophy

---

### Corporate Mission

We, Fuji Electric, pledge as responsible corporate citizens in a global society to strengthen our trust with communities, customers and partners.

Our mission is to:

- Contribute to prosperity
- Encourage creativity
- Seek harmony with the environment

### Slogan

To be enthusiastic, ambitious and sensitive.

## Management Policies

---

- Through our innovation in energy and environment technology, we contribute to the creation of responsible and sustainable societies.
- Achieve further growth through our global business expansion.
- Maximize our strengths as a team, respecting employees' diverse ambition.

## Brand Statement

---

# *Innovating Energy Technology*

### Brand Promise

Through our pursuit of innovation in electric and thermal energy technology, we develop products that maximize energy efficiency and lead to a responsible and sustainable society.