

Fuji Electric's Business Fields

Fuji Electric is contributing to the creation of responsible and sustainable societies through its five business segments, namely Power and Social Infrastructure, Industrial Infrastructure, Power Electronics, Electronic Devices, and Food and Beverage Distribution, which are based on its core electric and thermal energy technology.

Power and Social Infrastructure

By integrating environmentally friendly electric power plants and energy management, Fuji Electric will contribute to the realization of smart communities.



Subsegments	Main Business Areas
Power Plant	Thermal / Geothermal / Hydraulic power generation
	Nuclear power-related equipment
	Solar power generation systems
	Fuel cells
Social Engineering Systems	Energy management systems
	Smart meters
Social Information	Information systems

Industrial Infrastructure

Fuji Electric supplies diverse customers in the fields of industry with “energy savings” and “lifecycle services” for production lines and infrastructure equipment.



Subsegments	Main Business Areas
Transmission and Distribution	Transmission and distribution equipment, Industrial power supply equipment
Machinery and Electronics Systems	Industrial drive systems, Heating and induction furnace equipment
	Factory energy management systems
	Data centers, Clean room facilities
Instrumentation and Control Systems	Plant control systems, Measurement systems
	Radiation monitoring systems
Equipment Construction	Electrical and air conditioning equipment installation

Power Electronics

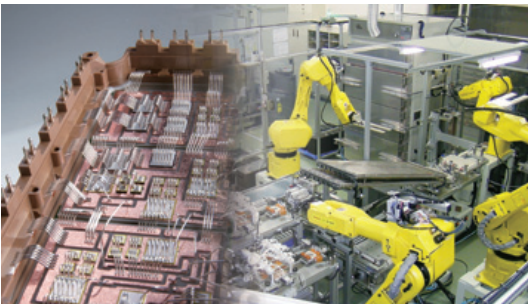
Fuji Electric supplies products that incorporate power electronics technology to improve the efficiency and stability of energy.



Subsegments	Main Business Areas
Drive	Inverters / Servo systems, Motors
	Transportation power electronics
Power Supply	Uninterruptible power supply systems
	Power conditioners
ED&C Components	Power distribution and control equipment

Electronic Devices

Fuji Electric supplies power semiconductors and other essential electronic devices to the fields of industrial equipment, automobiles, information equipment, and new energy.



Subsegments	Main Business Areas
Semiconductors	Power semiconductors
	Photoconductive drums
Magnetic Disks	Magnetic disks

Food and Beverage Distribution

With our freezing technology at the core, Fuji Electric integrated mechatronic technology and IT to offer optimal products and solutions to our customers.



Subsegments	Main Business Areas
Vending Machines	Food and beverage vending machines
Store Distribution	Retail distribution systems
	Showcases
	Currency handling equipment