

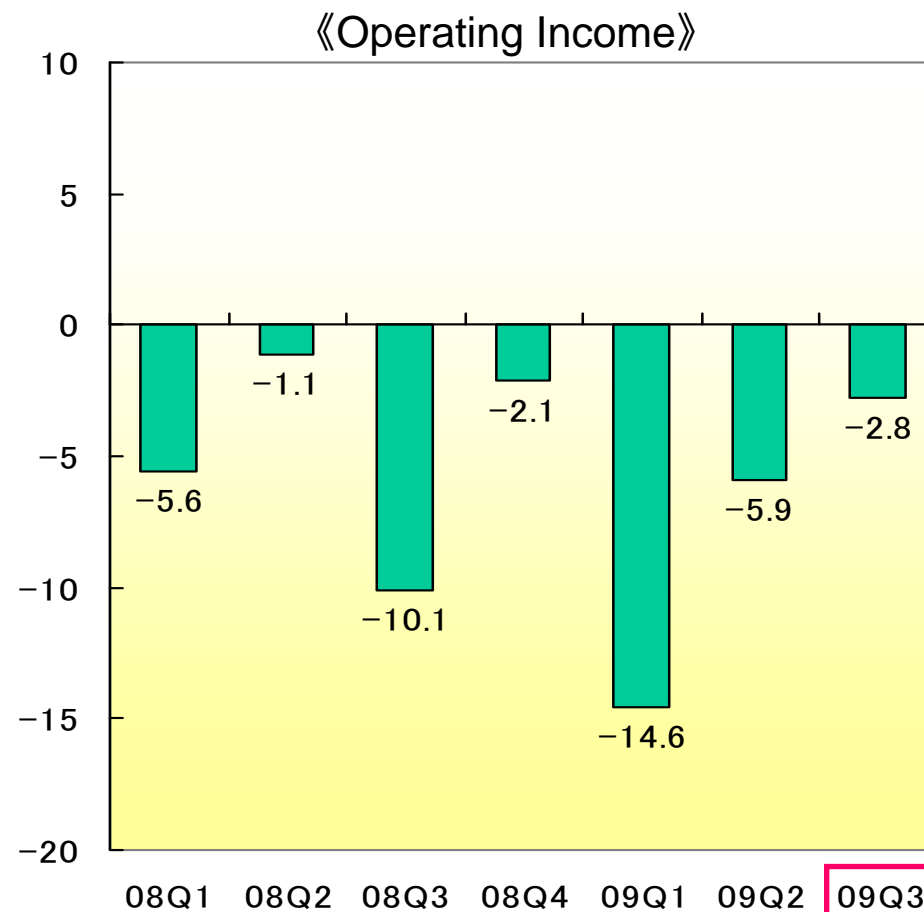
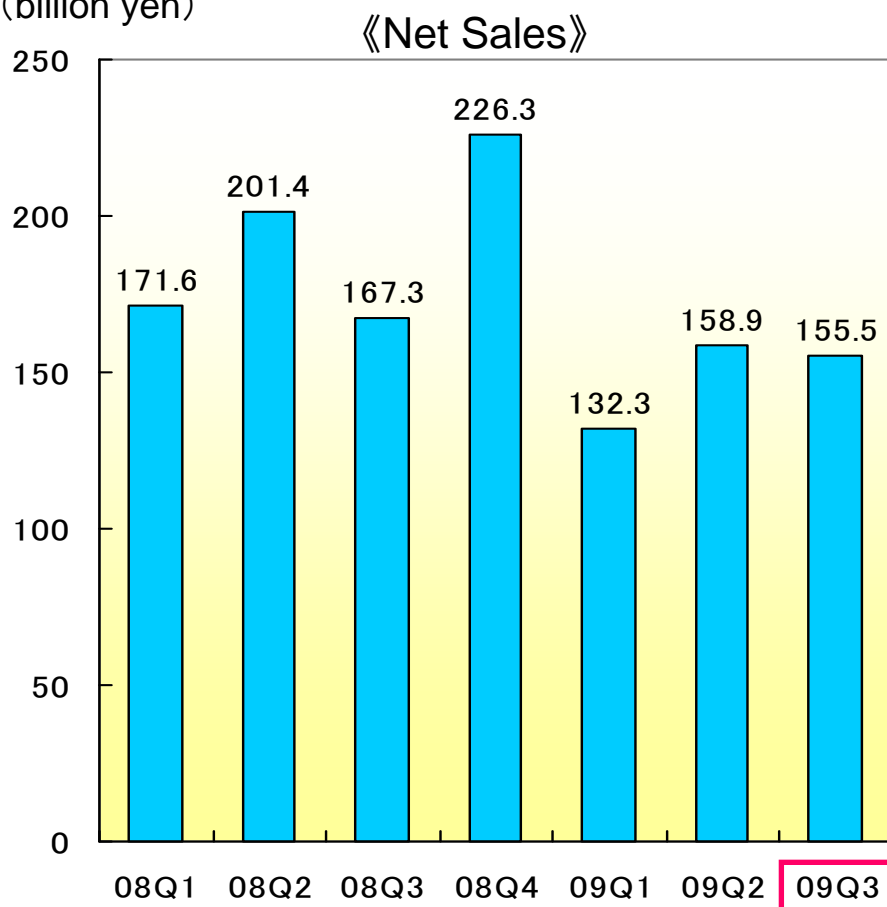
Consolidated Financial Results for 3Q and Full-year Forecasts for FY2009

**January 29, 2010
Fuji Electric Holdings Co., Ltd.**

Summary of Consolidated Financial Results for 3Q

In the third quarter, from October to December, 2009, year on year, although net sales decreased, for operating results the deficit contracted by 70% thanks to the reduction of total expenses and a recovery in Electronic Devices. Also, in comparison with the previous quarter, although net sales declined slightly, the deficit was down by half.

(billion yen)



Reducing Overall Expenses

Reduction of total expenses surpassed the full-year target, reaching a 120% achievement rate.

(billion yen)

Expected Effects in FY2009 (vs. FY2008)	Annual Plans	Results for 9 Months			Progress
		1H	3Q		
Total	70.0	(42.0) 51.0	(15.5) 20.0	(57.5) 71.0	101%
Overall expense reductions	43.0	(31.0) 39.0	(8.0) 12.5	(39.0) 51.5	120%
Cost Reductions	27.0	(11.0) 12.0	(7.5) 7.5	(18.5) 19.5	72%

※()Plans

● Overall Expense Reductions

Personnel reassignment and reduction of total costs including personnel expenses (wage revision), capital outlays and R&D expenses.

Summary of Consolidated Financial Results for 3Q (October-December)

(billion yen)

	FY2008 3Q	FY2009 3Q	Change
Net Sales	167.3	155.5	-11.9
Operating Income/Loss	-10.1	-2.8	+7.3
Ordinary Income/Loss	-13.5	-3.5	+10.0
Extraordinary Income/Loss	-0.1	-4.6	-4.4
Income Taxes	26.4	-0.8	-27.2
Minority Interests in Income/Loss	-0.7	-1.0	-0.3
Net Income/Loss	-39.3	-6.3	+33.0

Sales Exchange Rate US\$	¥96.32	¥89.71
Sales Exchange Rate EURO	¥126.74	¥132.68

Factors Impacting on Net Sales

Energy & Electric Systems	-13.0
Electronic Devices	+5.1
Retail Systems	-4.8

Factors Impacting on Operating Income/Loss

Cost reduction	+7.5	} Reduction in Total Expenses +14.5
Reduction in Personnel Cost	+3.7	
Reduction in Depreciation and Lease Expense	+1.5	
Reduction in R&D Cost	+1.4	
Reduction in Other Expenses	+5.9	
Effect of adjustment for changes of accounting standard for construct contracts	+0.5	
Total	+20.5	
Reduction in Sales Quantity and others	-8.6	} Reduction in Sales Quantity and others
Price Decline	-3.1	
Recognized Actuarial Loss	-1.1	
Exchange Rate Effect	-0.4	
Total	-13.2	

Factors Impacting on Non-operating Income/Loss

Net Interest Expense	-1.4
Exchange Rate Effect	+3.5
Income/Loss on Investment in Equity-method Affiliate	+0.6

Nets Sales and Operating Income by Segment for 3Q (October-December)

(billion yen)

		FY2008 3Q	FY2009 3Q	Change
Net Sales	Energy & Electric Systems	107.7	94.7	-13.0
	Electronic Devices	30.4	35.5	+5.1
	Retail Sytems	29.5	24.7	-4.8
	Others	10.2	8.9	-1.3
	Elimination	-10.5	-8.3	+2.2
	Total	167.3	155.5	-11.9
Operating Income/Loss	Energy & Electric Systems	-1.9	-0.3	+1.5
	Electronic Devices	-7.2	-1.1	+6.1
	Retail Sytems	-1.1	-1.3	-0.2
	Others	0.3	0.6	+0.2
	Elimination/ Corporate	-0.3	-0.7	-0.4
	Total	-10.1	-2.8	+7.3

■Energy & Electric Systems

Although sales were down due to a decrease in orders from major projects related to electric power systems and slumping ED&C components, operating results improved as a result of cost reductions and a decrease in total expenses.

■Electronic Devices

Semiconductors:

Sales and operating results were up year on year because of favorable performances in the automotive and industrial sectors.

Magnetic disks:

Market conditions were favorable, and sales and operating results were up year on year.

Photoconductive drums:

Sales and operating results rose year on year.

■Retail Systems

Sales and operating results were down year on year due to decreases in vending machines and cold-chain equipment.

Summary of Consolidated Financial Results for 9 Months (April-December)

(billion yen)

	FY2008 9 Months	FY2009 9 Months	Change
Net Sales	540.3	446.6	-93.7
Operating Income/ Loss	-16.8	-23.3	-6.5
Ordinary Income/Loss	-21.0	-27.3	-6.3
Net Income/Loss	-50.0	-22.5	+27.5
Sales Exchange Rate US\$	¥102.85	¥93.56	
Sales Exchange Rate EURO	¥150.70	¥133.00	

(billion yen)

	FY2008 9 Months	FY2009 9 Months	Change	
Net Sales	Energy & Electric Systems	321.4	274.1	-47.3
	Electronic Devices	119.2	88.8	-30.4
	Retail Sytems	101.7	81.7	-20.0
	Others	33.3	29.5	-3.8
	Elimination	-35.3	-27.5	+7.8
	Total	540.3	446.6	-93.7
Operating Income/Loss	Energy & Electric Systems	-3.1	-5.0	-1.9
	Electronic Devices	-13.7	-14.6	-0.9
	Retail Sytems	-0.6	-3.6	-3.1
	Others	1.6	1.7	+0.1
	Elimination	-0.9	-1.7	-0.8
	Total	-16.8	-23.3	-6.5

Secured positive free cash flow

	(billion yen)	
	FY2008 9 Months	FY2009 9 Months
Cash flows from operating activities	-8.5	4.4
Cash flows from investing activities	-14.0	1.6
Free cash flow	-22.5	6.0
Cash flow used in financing activities	47.3	-49.7
Net increase/decrease in cash and cash equivalents	22.3	-44.2
Cash and cash equivalents at beginning of year	22.1	85.4
Cash and cash equivalents at end of year	44.8	44.0

Significant reduction of inventory assets

Sales of property, plant and equipment

Decrease in short-term debt / commercial papers
Redemption of bonds

Full-year Consolidated Forecasts for FY2009

Operating results expected to move out of the red for full year

(billion yen)

	FY2009 Forecasts (09.5.15)	FY2009 Forecasts (10.1.28)	Change
Net Sales	690.0	690.0	0.0
Operating Income/Loss	-12.0	0.0	+12.0
Ordinary Income/Loss	-17.0	-3.0	+14.0
Extraordinary Income/Loss	2.0	-6.0	-8.0
Net Income/Loss	-17.0	-9.0	+8.0

Sales Exchange Rate US\$	¥90.00	¥92.67
Sales Exchange Rate EURO	¥115.00	¥128.50

Factors Impacting on Net Sales

Energy & Electric Systems	+1.0
Electronic Devices	+11.0
Retail Systems	-10.0

Factors Impacting on Operating Income/Loss

Cost reduction	+2.0	} Reduction in Total Expenses +14.5
Reduction in Personnel Cost	+5.7	
Reduction in Depreciation and Lease Expense	+1.7	
Reduction in R&D Cost	-0.3	
Reduction in Other Expenses	+7.4	
Reduction in Sales Quantity and others	-4.2	
Exchange Rate Effect	-0.3	

Factors Impacting on Non-operating Income/Loss

Net Interest Income	+1.8
Income on Investment in Equity-method Affiliate	+0.4

■ Exchange Rate Applied for 4Q and One-Yen-Effect
(Operating Income/Loss)

	US\$	EURO
Exchange Rate (¥)	90	115
One-Yen-Effect (¥ million)	80	20

Full-year Forecasts by Segment for FY2009

(billion yen)

		FY2009 Forecasts (09.5.15)	FY2009 Forecasts (10.1.28)	Change
Net Sales	Energy & Electric Systems	440.0	441.0	+1.0
	Electronic Devices	118.0	129.0	+11.0
	Retail Systems	129.0	119.0	-10.0
	Others	43.0	40.0	-3.0
	Elimination	-40.0	-39.0	+1.0
	Total	690.0	690.0	+0.0
Operating Income/Loss	Energy & Electric Systems	9.0	14.0	+5.0
	Electronic Devices	-19.5	-12.0	+7.5
	Retail Systems	1.0	-1.0	-2.0
	Others	1.5	2.0	+0.5
	Elimination/ Corporate	-4.0	-3.0	+1.0
	Total	-12.0	0.0	+12.0

■Energy & Electric Systems

Although sales are expected to be on the same level as targets, operating results are expected to improve significantly due to cost reductions and a decrease in total expenses.

■Electronic Devices

Sales will likely outperform the target due to recoveries in market conditions for semiconductors and magnetic disks, and operating results are expected to improve significantly thanks to higher order volumes, cost reductions, and a decrease in total expenses.

■Retail Systems

Sales and operating results are likely to be below target due to a worse-than-expected deterioration of market conditions.

Forecasts by Segment for 4Q FY2009

		FY2009 4Q Forecasts (09.5.15)	FY2009 4Q Forecasts (10.1.28)	Change
Net Sales	Energy & Electric Systems	152.5	166.9	+14.4
	Electronic Devices	36.0	40.2	+4.2
	Retail Sytems	38.5	37.3	-1.2
	Others	14.0	10.5	-3.5
	Elimination	-14.0	-11.5	+2.5
	Total	227.0	243.4	+16.4
Operating Income/Loss	Energy & Electric Systems	17.0	19.0	+2.0
	Electronic Devices	-0.5	2.6	+3.1
	Retail Sytems	3.0	2.6	-0.4
	Others	1.0	0.3	-0.7
	Elimination/ Corporate	-1.5	-1.3	+0.2
	Total	19.0	23.3	+4.3

■Energy & Electric Systems

Sales are expected to be above target due to such initiatives as operating mergers.

Operating results are expected to improve due to cost reductions and a decrease in total expenses.

■Electronic Devices

Sales are expected to surpass target thanks to recoveries in market conditions for semiconductors and magnetic disks, and operating results will likely improve due to higher order volumes, cost reductions, and a decrease in total expenses.

■Retail Systems

Sales and operating results are likely to be below target due to a worse-than-expected deterioration of market conditions.

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